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PATENT  
09/162,825

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In re Application of: Barbara J. Boe, et al.  
Serial No.: 09/162,825  
Filing Date: September 29, 1998  
Title: SYSTEM AND METHOD FOR PROFILING  
CUSTOMERS FOR TARGETED MARKETING

MAY 27 1999

Group 2700

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Respectfully submitted this 7 day of May, 1999.

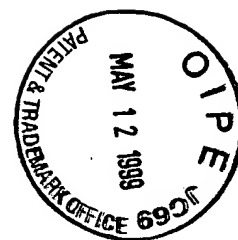
BAKER & BOTTS, L.L.P.  
Attorneys for applicants

A handwritten signature in black ink, appearing to read 'Kevin J. Meek', with a large, stylized initial 'K'.

Kevin J. Meek  
Reg. No. 33,738

2001 Ross Avenue  
Dallas, Texas 75201-2980  
(214) 953-6680

KJM/sm



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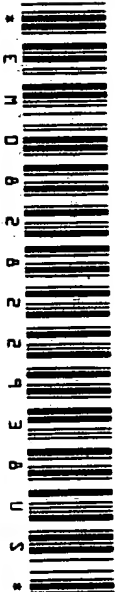
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**NAME OF INVENTOR(S):**  
*Barbara J. Boc, et al*

**TITLE OF INVENTION:**  
*SM for Profiling Customers for Targeted..*

**CLIENT OR APPLICANT:**  
*Ignite Sales, Inc.*

**SAS FILE NO.:**  
*065027.0103*

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